

**Curriculum Vita**  
**Mary Merva, PhD, CFA**

June 2024  
Citizenship: U.S. and Italian  
Domicile: Rome, Italy  
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**Employment**

Vice President of Academics  
*John Cabot University, Rome, Italy*  
July 2021 –

Vice President and Dean of Academic Affairs  
*John Cabot University, Rome, Italy*  
October 2007 -2021

Professor of Economics  
*John Cabot University, Rome, Italy*  
1996 –

Adjunct Associate Professor  
*St. John's University, Rome MBA Program, Rome, Italy*  
1995 – 2010

Assistant Professor, Economics  
*University of Utah, Salt Lake City, Utah, U.S.A.*  
1990 - 1996

Assistant Professor/Instructor of Economics  
*State University of New York, Purchase, New York, U.S.A.*  
1989 - 1990

*University of Connecticut, Stamford, U.S.A.*  
1988 - 1989

*Rutgers University, New Brunswick, New Jersey, U.S.A.*  
1986 –1988

*Jilin University of the People's Republic of China, Changchun, P.R.C.*  
1985 – 1986

**University Administrative Activities**

John Cabot University

- Directed a successful AACSB accreditation of the Frank J. Guarini School of Business from the eligibility application in 2016 to accreditation in May 2022.
- Co-Chair of the 2018 Self-Study for Middle States accreditation
- Chair of the Periodic Review Report for Middle States accreditation
- Co-Chair of the Steering Committee for re-accreditation by the Middle States Commission on Higher Education for John Cabot University, 2008

- Co-chair of the Educational Outcomes Assessment Program for Middle States Accreditation: 1998-2002; 2005 – present
- University of Wales validation advisor and examination committee member, 2002 - present
- Faculty Development Committee Member 2000-2003, 2006 - 2007
- Institutional Resource Committee Member 2001; 2005- 2007
- Accreditation Steering Committee Member 2001-2002; 2005 - 2007
- Career Services: Presentation to students on graduate schools and the CFA Program 2005 -
- Academic Council Member: 1996 – 2001; 2003 - 2021

Activities at University of Utah:

- College Curriculum Committee 1990 - 1992
- Economics Undergraduate Committee 1990 - 1992
- Superior Teaching Award Committee 1992 - 1993

**Academic & Professional Credentials**

*Chartered Financial Analyst (CFA®) charter holder meeting current requirements for maintenance (2006 – present)*

*Doctor of Philosophy, Economics, October 1989*  
Rutgers University, New Brunswick, New Jersey, U.S.A.

*Master of Arts, Economics, June 1985*  
Rutgers University, New Brunswick, New Jersey, U.S.A.

*Laurea in Scienze Economiche\*, April 1995*  
*Universita' di Siena, Siena, Italy*  
\*equipollenza

*Bachelor of Arts, Economics and Geography, December 1982*  
California State University, Long Beach, California, U.S.A.

**Courses Taught:**

*Undergraduate level:* Macroeconomics, Microeconomics, Finance, International Finance, Statistics, International Economics, Labor Economics, Economic Development, Money, Banking, and Capital Markets, and Econometrics; Senior Seminar in Economics and Finance

*MBA level:* Economics, Finance, Investment Analysis, Money and Capital Markets, Statistics.

*Doctoral level:* Macroeconomics, Econometrics.

**Publications:**

Unbalanced Growth Dynamics: Implications for Secular and Cyclical Real Wage Behavior, Ph.D. Dissertation, Rutgers University, 1989.

*"U.S. - China Joint Ventures: An Economic Appraisal,"* with M.Dutta in China's Modernization and Open Economic Policy, Research in Asian Economic Studies, Volume 2, edited by M.Dutta, P. Chang, and S. Lin, JAI Press, Connecticut, 1990.

*"Unbalanced Growth Dynamics: Implications for Secular Wage Behavior," Journal of Post Keynesian Economics, Winter 1991-92.*

*"Diminished Economic Opportunities and Social Stress: Heart Attacks, Strokes, and Crime,"* with Richard Fowles, Briefing Paper, Economic Policy Institute, Washington, D.C., 1992.

*"Effects of Diminished Economic Opportunities on Social Stress: Heart Attacks, Strokes, and Crime,"* with Richard Fowles, EPI Study Series, Economic Policy Institute, Washington, D.C., 1994.

*"Wage Inequality and Criminal Activity: An Extreme Bounds Analysis for the United States: 1975 - 1990,"* with Richard Fowles, Criminology, Volume 34, Number 2, May 1996.

*"Economic Outcomes and Mental Health,"* with Richard Fowles, in Back to Shared Prosperity: The Growing Inequality of Wealth and Income in America, edited by Ray Marshall, M.E. Sharpe, Inc. New York, 2000.

*"Grades as Incentives: A Quantitative Assessment with Implications for Study Abroad Programs,"* by Mary Merva, Journal of Studies in International Education, Volume 7, Number 2, Summer 2003, pp. 149-156.

*"Achieving Diversity and Excellence without the US Infrastructure"* invited book chapter for American Universities Abroad – 28 Nov 2017 edited by Edited by Ted Purinton and Jennifer Skaggs, The American University in Cairo Press (28 Nov. 2017) ISBN-13: 978-9774168406

*"Effective Information, Political Structure, and Economic Growth"* with Simona Costagli and Adrian Stoian, *Economics of Transition and Institutional Change*, July 2021: 29: 597-620. DOI: 10.1111/ecot.12288

*"Measuring information as an expanding resource: Information production and its TFP-information absorption ecosystem "multiplier." with Simona Costagli. Telecommunications Policy, 2024, 102807, ISSN 0308-5961, <https://doi.org/10.1016/j.telpol.2024.102807>*

*"Using a simple linear regression lecture to introduce statistical discrimination and its consequences for civil liberty." Being revised for re-submission.*

## **Book Reviews**

*Malaysian Economics and Politics in the New Century*, eds. Colin Barlow and Francis Loh Kok Wah, Edward Elgar Publishing, *Journal of Asian Economics* 15 (2005) 1223-1225.

*Financial Reform and Economic Development in China*, by James Laurenceson and Joseph C.H. Chai, Edward Elgar Publishing, *Journal of Asian Economics* 16 (2005) 341-342.

*The Making of the State Enterprise System in Modern China: The Dynamics of Institutional Change* by Morris L. Bian, Harvard University Press, *Journal of Asian Economics*, 17: 2 (2006) 378-379.

*Edge of Empires: Chinese Elites and British Colonials in Hong Kong* by J.M.Carroll, Harvard University Press, *Journal of Asian Economics*, 17:1 (2006) 192-194.

*China's West Region Development*, eds. D. Lu and W.A.W. Neilson, World Scientific Publishing Co., *Journal of Asian Economics*, 17: 2 (2006) 376-377.

*Reviving Japan's economy: Problems and prescriptions*, eds. T. Ito, H. Patrick, E.E. Weinstein, The MIT Press, *Journal of Asian Economics*, 17: (2006) 768-769.

*Chinese Medicine Men: Consumer Culture in China and Southeast Asia*, by S.Cochran, Harvard University Press, *Journal of Asian Economics*, 18: (2007) 701-702.

### **Grants and Awards**

Dean's Summer 1991 Research Stipend - University of Utah

Economic Policy Institute Research Grant May 1992 (with Richard Fowles)

**Superior Teaching Award:** University of Utah College of Social and Behavioral Sciences Academic Year 1991 - 1992. This is an award given annually for teaching excellence to a professor selected and evaluated by both students and peers.

**John Cabot University Teacher of the Year 2012:** *nominated by graduating students.*

### **Invited Lectures**

Special lecture with discussion presented to the economists of Changchun City, People's Republic of China, November 1985, titled "The Economic Costs and Benefits of the Reagan Military Buildup."

Paper presented at the Hinckley Institute, University of Utah, December 1992, "Diminished Economic Opportunities and Social Stress" with Richard Fowles.

National media coverage of "Diminished Economic Opportunities and Social Stress," briefing paper for the Economic Policy Institute, Washington, D.C., October 1992.

"The Cost and Benefits of EMU" presented for *Compass Bank 1998 Executive Management Seminar - Rome*, John Cabot University, Rome, October 1998.

*Donna e'* from RAI Television: 2014: "Education and Culture"

"Democracy, Technology, Artificial Intelligence, and the Future," invited presenter at a roundtable discussion, The JCU Institute of Future and Innovation Studies September 10, 2021.

### **Education Activities**

Moderated nine "Roundtables in Economics" for the multimedia course "Principles of Economics" broadcasted in Utah (KULC) beginning September 1997 and broadcasted tri-annually continuing through 2005. Funded by a State of Utah Higher Education Technology Initiative Grant.

Authored macroeconomic scripts for the multimedia course in economics developed by Dr. Richard Fowles, sponsored by a State of Utah Higher Education Technology Initiative Grant, broadcasted on KULC, Salt Lake City, Utah 1997.

Presentation of the Chartered Financial Analyst Institute's CFA® program to John Cabot University; University of Rome "La Sapienza"

Presentation of research to students and faculty on ["Effective Information, Political Structure, and Economic Growth:" Online Presentation and Discussion](#), with Adrian Stoian and Simona Costagli. John Cabot University, April 4, 2021.

Hosted a student-alumni CFA Roundtable: "The best finance students I ever had! Meet an intrepid group and their CFA stories." JCU CFA alumni spoke to current students about the CFA program and their professional and academic experiences. Thursday, February 24, 2022. John Cabot University.

The Faculty Collaborative: attended and participated in session on Making Learning Last, February 10, 2022.

Completion of the Bloomberg Market Concepts (BMC) Certificate for BMC certification on August 16, 2022. Certificate ID: kuw7ce7P1h6uxXi4iwKkaFRV.

Research presented at the FJG School of Business Research Seminar, December 2023: The Economic Value of Information

Teaching Presentation: John Cabot University Elisabetta Morani Center for Teaching and Learning, Monday, February 5<sup>th</sup>, 2024, Professors Mary Merva and Bogdan G. Popescu will talk about statistical discriminations.

Panel Participant: FGJ School of Business 2024 Meeting: Trade-offs and sustainability: Reflections on the EU we have, and the one we dream of. June 19, 2024.

### **Professional Activities**

Reviewer: British Educational Research Journal: 2021, 2022.

Advisor and Scientific Council for John Cabot University Institute for Future and Innovation Studies, 2018 -

Book Editor, [Journal of Asian Economics](#), Elsevier Press. 2006 – 2014

Presentation: "Grades as Incentives: Implications for Study Abroad Programs." At the European-American University Forum and Fourteenth Annual International Conference American Association of University Administrators. John Cabot University, Rome, Italy. November 8, 2004.

*Comment: "Schools, courts, lawyers and banks have a role in labor reform,"* International Herald Tribune, Italy Daily, Friday March 29, 2002, Milan, Italy.

Paper presented at the International Council for Innovation in Higher Education (ICIE) International Conference, November 2001, John Cabot University, (with Ann Buckley), "Students perceptions of psychological characteristics of degree-seeking and study abroad students."

Seminar: "Artists and Educators: Destined to be Beggars," John Cabot University Work in Progress Seminar, October 1998.

Annual Summer Lecture: "European Monetary Union" Villanova Study Abroad Program at John Cabot University, Rome, Italy. June 1999 - 2015

Paper presented at the Western Economics Association International Meetings, San Diego, California, July 1990: "Unbalanced Growth Dynamics: Implications for Real Wages."

Discussant at the Eastern Economic Association Meeting, Boston, Massachusetts, March 1988 at the session on the Association of Indian Economic Studies on "Population, Technology, and Development."

Co-authored paper presented by M.Dutta at the Conference on People's Republic of China - United States Economic Cooperation, June 1987, Wuhan, Hebei, People's Republic of China: "Towards a Rational Economic Framework for Sino-American Joint Ventures."

Refereed for: Journal of Post Keynesian Economics; Journal of Asian Economics.

Organized the Post Keynesian/Classical/Marxian conference held at the University of Utah, Department of Economics, January 8th and 9th, 1993.

### **Administrative and Professional Activities**

Established joint degree program in Communications (Bachelor of Arts and Laurea triennale): University of Milan and John Cabot University (2008)

Consultant on educational assessment to the Italian Experts for the AHELO project (Assessment of Higher Education Learning Outcomes) for the OECD (2010)

Survey Head for the Association of American International Colleges and Universities for compilation of the AAICU Annual Institutional Profile: 2010 to date.

Invited consultant on accreditation for the American University of the Mediterranean May 2019.

Member of the Global Liberal Arts Alliance Advisory Group, 2022 – 2024. Current GLAA Liaison.

Elected Clerk for the American Association of International Colleges and Universities (AAICU). April 2023 – present.

### **Memberships**

CFA Society, Italian CFA Society.

*References: supplied on request.*