

**Antonio López**  
Curriculum Vitae

**Research focus:** Bridging media literacy and sustainability education

**Education**

2013            Ph.D. Sustainability Education, Prescott College  
2005            M.A. Media Studies, New School for Social Research  
1989            B.A. Peace and Conflict Studies, University of California Berkeley

**Academic Appointments**

2017-2018    Associate Professor of Communications and Media Studies, tenure, John Cabot University  
2015-2017    Assistant Professor of Communications and Media Studies, tenure, John Cabot University  
2013-2015    Assistant Professor of Communications and Media Studies, non-tenure, John Cabot University  
2008-2012    Lecturer of Communications, John Cabot University  
2008-2012    Adjunct Professor, American University of Rome  
2003            Adjunct Professor, Santa Fe Community College, Santa Fe, NM

**Publications**

Books:

Forthcoming: *Teaching Ecomedia: Educating for Sustainable Media Ecosystems*, Routledge (under contract)  
2014            *Greening Media Education*, Peter Lang Publishing  
2012            *The Media Ecosystem: What Ecology Can Teach Us About Responsible Media Practice*, North Atlantic Books  
2008            *Mediacology: Multicultural Media Education in the 21st Century*, Peter Lang Publishing

Book chapters:

Accepted/In press    "Communication," *The International Encyclopedia of Media Literacy*, Wiley  
Accepted/In press    "Ecomedia Literacy," *The International Encyclopedia of Media Literacy*, Wiley  
2017            "Back to the Drawing Board: Making Comics, Making Media Literacy," *International Handbook of Media Literacy*, Routledge (invited)  
2017            "Developing Visual Literacy Skills for Environmental Communication," *Ecopedagogy of Environmental Communication*, Routledge (juried)

- 2017 "Using Infographics to Put Environmental Communication into Practice," *Ecopedagogy of Environmental Communication*, Routledge (juried)
- 2016 "Cinema America Occupato: The Ambiguous Politics of Cinema, Public Life and Austerity in Rome" (with Peter Sarram), *Popular Culture and the Austerity Myth: Hard Times Today*, Routledge (juried)
- 2016 "Mapping North American Media Literacy Practices," *Transformation of LIS Education, Libraries and Information Services for Knowledge Society*, Ess Ess Publications (invited)
- 2015 "Ecomedia Literacy for Environmental Sustainability," *2015 Yearbook Media and Information Literacy and Intercultural Dialog*, UNESCO (invited)
- 2014 "Putting the Eco into Media Ecology," *Media and the Ecological Crisis*, Routledge
- 2011 "Practicing Sustainable Youth Media," *Perspectives on Youth Media: Cultures of Production & Education*, Peter Lang Publishing (juried)
- 2011 "Poverty (Un)consciousness," *What Comes After Money*, North Atlantic Books (invited)
- 2008 "Reality 2.0," *Toward 2012: Perspectives on the Next Age*, Tarcher/Penguin (invited)
- 2007 "Circling the Cross: Bridging Digital Media and Native America," MacArthur Foundation's book series, *Digital Learning in the 21st Century*, MIT Press (invited)
- 2007 "The Aesthetic Pleasures of War: Understanding Propaganda in an Age of Television," *Media Literacy: A Reader*, Peter Lang Publishing (juried)
- 2007 "School of (Punk) Rock: An Autobiographical Rant on Education," *Media Literacy: A Reader*, Peter Lang Publishing (juried)
- 2007 "Advertising Hooks," *Emotional Appeal in Advertising*, CFAI Press (invited)
- 2001 "Museum Piece," *Traveler's Tales Cuba*, Traveler's Tales (juried)
- 1999 "AT&T, the Serpent's Shadow, and the Dreadlock Gringo," *In Search of Adventure*, CCC Publishing (juried)
- 1999 "No Futuro," *In Search of Adventure*, CCC Publishing (juried)

#### Refereed Journal Articles:

- 2016 "Deconstructing Chipotle: Media as Environmental Education," *Teaching Media Quarterly*, Volume 4, Edition 3
- 2014 "Greening the Mediapolis," *International Journal of Social Ecology and Sustainable Development*, Vol. 5, No. 2
- 2013 "Greening a Digital Media Course: A Field Report," *Journal for Sustainability Education*, Winter
- 2010 "Defusing the Cannon/Canon: An Organic Media Approach to Environmental Communication," *Environmental Communication*, Vol. 4, No. 1
- 2008 "Media Permaculture," *Journal of Media Ecology*, Vol. 7, No. 4
- 2007 "Borat in the Age of Postironic Deconstruction," *Taboo: The Journal of Culture and Education*, Volume 11, Number 1
- 2002 "Xeroxing Culture, Erasing History: The Problem with 'Hispanic' Identity and Art in Northern New Mexico," *Puerto del Sol*, Summer

## Book Reviews:

- 2018 "Teaching Climate Change to Adolescents: Reading, Writing, and Making a Difference, by Richard Beach, Jeff Share and Allen Webb," *Journal of Media Literacy Education*, Volume 10, Issue 2
- 2017 "Exploring the Roots of Digital and Media Literacy through Personal Narrative, Edited by Rene Hobbs," *Media Education Research Journal*, Volume 7, Issue 2
- 2016 "Making Media Studies: The Creativity Turn in Media and Communications. Studies, by David Gauntlett," *Journal of Media Literacy Education*, Volume 8, Issue 2
- 2015 "Greening Africana Studies, by Rubin Patterson," *Teacher College of Record*
- 2015 "(Re)Thinking Orientalism: Using Graphic Narratives to Teach Critical Literacy, by Rachel Bailey Jones," *Journal of Media Literacy Education*, Vol. 7, No. 1
- 2011 "Latina Teens, Migration, and Popular Culture by Lucila Vargas," *Journal of Latinos and Education*, Vo. 10, No. 2

## Websites:

- 2011 "Manifesto for Greening Media Literacy," *A Manifesto for Media Education*, <http://www.manifestoformediaeducation.co.uk/>
- 2011 "Greening a Digital Media Course," *New Media Literacies*, <http://newmedialiteracies.org/>

## Professional Service

- 2018 Manuscript reviewer, *Media Education in Latin America*, Routledge
- 2018 Dissertation committee member, Sara Gabai, PhD candidate Mahidol University
- 2016 Co-host and primary onsite organizer, Media Education Summit, John Cabot University
- 2015 Online tutor, "Information Literacy and Intercultural Dialogue (MILID)" MOOC, run by UNESCO and Athabasca University in partnership with the International Media and Information Literacy and Intercultural Dialogue University Network
- 2015-2018 Editorial board member, *Media Education Research Journal*
- 2015 Manuscript reviewer, *Sustainable Media: Mindful, Slow & Green Alternatives*, Routledge
- 2015 Manuscript reviewer, *Sustainable Media: Mindful, Slow & Green Alternatives*, Palgrave/Macmillan
- 2014-2015 Dissertation committee member, Mary Antonio Wood, PhD candidate Pacifica Graduate Institute
- 2014-2018 Advisor, *Digital International Media Literacy eBook Project*
- 2014 Manuscript reviewer, *Mediated Communities*, Peter Lang Publishing
- 2014 Manuscript reviewer, *Handbook of Media Ethics*, Routledge
- 2010-2013 Advisory board member, *Journal of Sustainability Education*
- 2010 Manuscript reviewer, *Journal of Communication Theory*

## University Service (John Cabot University)

2018 Hiring Committee International Relations Job Search  
 2016-2018 Academic Council  
 2015-2018 Faculty Senate  
 2015-2016 Chair, Hiring Committee Communications Job Search  
 2015-2016 Chair, Academic Council Taskforce for Dean and Dept. Chair Relations  
 2014-2015 Coordinator, Institute of International Communications  
 2013-2017 Academic advisor  
 2008-2016 Adviser of Grassroots student club  
 2014 Professional development workshop (Media Literacy for Teaching English)  
 2010-2016 ENLUS presentations

### **Departmental Service (John Cabot University)**

2016-2018 Chair, Department of Communications and Media Studies  
 2015-2018 Teaching observations  
 2014 Courses developed: Writing Across the Media; Introduction to Visual Communication; Senior Seminar  
 2013-14 Major Communications Department curriculum revision  
 2013-14 Organized Cinicittá field trips  
 2014 Assisted with updates and redesign of Department web page  
 2013 Participated in inner-department dialog on communications needs of academic programs  
 2009 Courses developed: Media Ethics; Media and the Environment

### **Conference Presentations**

2018 "Using Ecomedia Literacy to Align Media and Information Literacy with UN's Sustainability Development Goals," International Association for Media and Communication Research: Reimagining Sustainability: Communication and Media Research in a Changing World, Eugene, OR, June 20-24  
 2018 "The Ecology of Media Objects," A Clockwork Green: Ecomedia in the Anthropocene (Virtual Symposium), sponsored by the Association for the Study of Literature & Environment and the University of California, Santa Barbara, Virtual conference (online), June 14-30  
 2018 "Cosmology of the Global Brain: What Future Will Our Networks Dream?", What is Universe?, sponsored by the Department of Journalism, University of Oregon, Portland, OR, April 19-22  
 2017 "Critical Media Literacy and Environmental Justice" (with Jeff Share, Chris Sperry, Nicolás Kello, Evelyn Serrano, Ryan Goble), National Association of Media Literacy Education, Chicago, IL, June 28, 2017  
 2017 "Eco-Media Literacy: A 'Green Reboot' for Media Education" (with Jennifer Rauch and Gabi Hadl), Conference on Communication and Environment, Leicester, England, July 1  
 2016 "Media Literacy and Youth Activism," Media Education Summit, Rome, Nov. 4

- 2015 “Bridging Sustainability Education with Media Education: Methods, Techniques, and Hands-On Approaches from Practitioner Experiences in the Field” (with Sox Sperry), Media Education Summit, Boston, November 22
- 2015 “Education and Green Cultural Citizenship” (with Sox Sperry and Jennifer Rauch), National Association of Media Literacy Education, Philadelphia, June 27
- 2014 “Media literacy as Decolonization: Diversifying the Digital Media Ecosystem” (with Abeer Salem), Digital Communication in the Time of Disclosure, Yarmouk University, Irbid, Jordan, October 28
- 2014 “Media Literacy: Education for the 21<sup>st</sup> Century” (with Abeer Salem), Media Education in Egypt and the Arab World: Reality and Future Prospects, Modern Sciences and Arts University, Cairo, Egypt, September 21
- 2013 “Greening Media Education,” National Association of Media Literacy Education conference, Los Angeles, CA, July 14
- 2013 “Greening the Media Literacy Ecosystem: Towards a 21<sup>st</sup> Century Pedagogy,” International Conference on Media Education and Digital Competence- Ludoliteracy, Collective Creation and Learning, Barcelona, Spain, November 15
- 2012 “Greening Media Literacy” (with John Blewitt, Aston Business School), Media & Learning Conference, Brussels, Nov. 15
- 2012 “Greening Media Education,” Fourth Annual Sustainability Symposium, Prescott College, AZ, May 20
- 2011 “Greening Media Education: Opportunities and Barriers,” presenter, Media Education Summit, London, UK, Sept. 7
- 2004 “*Survivor* as Heterotopic Space,” Critical Themes in Media Studies Conference, New School for Social Research, NYC

### Invited Presentations

- 2018 Moderator, “Political Economy & Media Archaeology,” What is Universe?, sponsored by the Department of Journalism, University of Oregon, Portland, OR, April 19-22
- 2017 Moderator, “Dialogue Session - Citizens in Space,” National Association of Media Literacy Education, Chicago, IL, June 28
- 2017 Moderator, “Media Education for Cross-Cultural Understanding,” National Association of Media Literacy Education, Chicago, IL, June 29
- 2017 Panelist, “Interdisciplinarity, Co-teaching, and Information Literacy,” AMICAL 2017, Thessaloniki, Greece, May 18
- 2017 Plenary panelist and moderator, What is Life? Conference, University of Oregon in Portland, April 6-8
- 2014 “Communicating to Inspire Change: Food Security and Sustainability,” JCU-FAO workshop, Rome, Italy, July 13-17
- 2014 “Global Village’s Inhabitants: Media’s Impact on Local and Transnational Identity” (moderator), Institute in International Communications, John Cabot University, Rome, Italy, July 2
- 2014 “Greening a Digital Media Course,” Workshop: Engage Students in Creative Multimedia Production, American University of Kosovo, Kosovo, March 21

- 2012 "Occupy Sustainability Education," moderator, Fourth Annual Sustainability Symposium, Prescott College, AZ
- 2011 "Users' Perspectives," moderator, Knowledge, Creativity and Fair Uses in Higher Education, John Cabot University, Rome, Italy
- 2011 "Twittering the Revolution: Causes and Prospects of the North African Upheaval," panelist, John Cabot University, Rome, Italy
- 2010 "Enclosure of the Commons," moderator, Third Annual Sustainability Symposium, Prescott College, AZ
- 2007 "Bridging the Digital Divide Through Youth Media Projects," presenter, Media and Multicultural America: Dynamic, Diverse, Democratic, Munich, Germany
- 2007 "Media Literacy/Video Production for Tobacco Prevention," Native Youth Wellness Camp, Tulsa, Oklahoma
- 2006 "The Press Isn't Psychic," National Association of Latino Arts and Culture, Kansas City, MO
- 2006 "Introduction to Media Literacy," US State Department Web Chat ()
- 2006 "Ecology and Media Literacy," Media Education (ACME) National Summit, Burlington, VT
- 2006 "Media Literacy and Alcohol Prevention," State of New Mexico, San Juan Pueblo, NM
- 2006 "Merchants of Culture," Northeast Media Literacy Conference, UCONN, Storrs CT
- 2006 "Media Literacy/Video Production for Alcohol Prevention," New York Foundling Institute, NYC
- 2006 "Introduction to Media Literacy," NYC Grassroots Media Conference, NYC
- 2006 "Media Literacy for Health," Hunter College, Public Health Advocacy, NYC seminar
- "Media Literacy and Alcohol Prevention," Students Against Drunk Driving, Phoenix, AZ
- 2006 "EcoMedia," Verde Valley School, Sedona, AZ
- 2005 "Introduction to Media Literacy," New York City Grassroots Media Conference, NYC
- 2005 "Introduction to Media Literacy," New York University, NYC
- 2005 "Media Literacy for Health," National Rural Health Association, New Orleans
- 2005 "Media Literacy for Health," AIDS Conference, Omaha, OK
- 2005 Panelist, Media Literacy: Overseas Conversation Series on Media Literacy, NYC
- 2005 "Media Literacy/Video Production for Tobacco Prevention," Native Youth Wellness Camp, Tulsa, Oklahoma
- 2005 "Media Literacy/Video Production for Alcohol Prevention," East Texas Council on Alcoholism and Drug Abuse, Longview, TX
- 2005 "Media Literacy/Video Production for Tobacco Prevention," Tribal Tobacco Prevention Network, Portland, OR
- 2005 "Media Literacy/Video Production for Tobacco Prevention," Youth Tobacco Prevention Conference, Sioux Falls, SD
- 2005 "Media Literacy for Alcohol Prevention," Latino Health Forum, San Rafael, CA
- 2005 "Native American Youth Media," National Center for the Preservation of Democracy, Los Angeles, CA

- 2003 "Latino Art," panelist, Museum of International Folk Art, Santa Fe, NM  
 1999 "A Career in Media," Native American Preparatory School, Santa Fe, NM

### **Conferences/Seminars Attended**

- 2018 AMICAL 2018, American University of Central Asia, Bishkek, Bishkek, Kyrgyz Republic, May 5-7  
 2018 Transmedia Literacy International Conference, Universitat Pompeu Fabra, Barcelona, Spain, March 22-24  
 2017 "How to protect our children in a digital environment?", European Parliament, Brussels, Belgium, September 27 (invited)  
 2017 Fear and Loathing of the Online Self, John Cabot University and Roma Tre, Rome, Italy, May 22-23  
 2017 AMICAL 2017, American College of Thessaloniki, Thessaloniki, Greece, May 17–20  
 2017 Co-design: Integrating Information Literacy into Your Disciplinary Course, American University of Paris, March 31-April 1  
 2017 Digital Humanities Institute Beirut, American University of Beirut, March 10-12  
 2016 The Seventeenth Annual Convention of the Media Ecology Association: Interfaces of Play and Game: Engaging Media Ecosystems, University of Bologna, Italy, June 23-26  
 2016 American International Consortium of Academic Libraries (AMICAL), The American University of Rome, Rome, May 12-1  
 2016 Digital Pedagogy Lab Cairo, American University of Cairo, Egypt, March 20-22  
 2015 International Media Information Literacy Research Development Workshop, Salzburg Academy, Salzburg, Austria, January 23-25  
 2014 Digital International Media Literacy eBook Project seminar, Webster University, Geneva, Switzerland, December 5-7  
 2014 First European Media and Information Literacy Forum, UNESCO, Paris, France, May 27-28  
 2013 AMICAL Annual Meeting and Conference, John Cabot University, Rome, June 12-15  
 2012 AMICAL-AUC Workshop on Collaborative Learning Technologies, American University of Cairo, Egypt, November 11-12  
 2010 Open Education Conference, Open University, Barcelona, Spain

### **Media Coverage**

- 2018 Interviewed by BBC for fake news in Italy report (Jan. 27)  
 2017 Featured in NPR's report, "Italy Takes Aim at Fake News with New Curriculum For High School Students" (Oct. 31)  
 2015 *Greening Media Education* reviewed in *Teacher College of Record*  
 2015 *Greening Media Education* reviewed in *Media Education Research Journal*, Vol. 6, No. 1  
 2014 *The Media Ecosystem* reviewed in *Journal of Media Literacy Education*, Vol. 6, No. 1

2013        *The Media Ecosystem* reviewed in *Public Intelligence Blog*  
2012        *The Media Ecosystem* reviewed in *rabble.ca*  
2008        *Mediacology* reviewed by *Association for Education in Journalism and Mass Communication*  
2008        *Mediacology* reviewed by *Teacher College of Record*

## **Teaching Experience**

John Cabot University:

Advanced Media Theory (Fall 2010, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Spring 2014, Spring 2015)  
Comic Books, Graphic Novels, and Visual Storytelling (Fall 2016, Fall 2018)  
Cultural Resistance (Spring 2017)  
Ecocinema (Spring 2018)  
Intercultural Communication (Summer II 2014)  
Introduction to Visual Communication (Fall 2014, Spring 2015, Summer 2015, Fall 2015, Summer-I 2017)  
Digital Media Culture (Spring 2009, Spring 2010, Spring 2011, Fall 2013, Spring 2014)  
Media, Culture and Society (Spring 2009, Fall 2009, Spring 2010, Summer 2010, Summer 2013, Spring 2014, Summer-I 2018)  
Media Ethics (Spring 2009, Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2018)  
Media and the Environment (Fall 2008, Fall 2009, Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Spring 2016, Spring 2017)  
Race and Gender in Film/TV (Summer 2014)  
Senior Seminar (Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018)  
Writing Across the Media (Fall 2015, Spring 2016, Fall 2016, Fall 2017)

American University of Rome:

Intercultural Communication (Spring 2013, Summer 2013)  
Introduction to Mass Media (Spring 2008, Spring 2011)  
Media Ethics and Cultural Citizenship (Fall 2012)  
Media Ethics and the Law (Fall 2010)  
Media and Gender (Spring 2011)

Santa Fe Community College:

Media and Culture (Fall 2003)

## **Non-Academic Work**

2005        Media Literacy Instructor/Resident Artist, Eyebeam, NY, NY  
2005        Media Literacy Instructor, Brooklyn Community Arts Program, NY, NY



2004-2005 Media Literacy Instructor, San Ildefonso Pueblo, NM  
 2001-2004 Media Literacy Instructor, Santa Fe Indian School, Santa Fe, NM  
 2000-2004 Media Literacy Instructor, Warehouse 21, Santa Fe, NM  
 2002 Teen Media Conference Director, Taos, NM  
 2002 Media Literacy Curriculum Development, New Mexico Media Literacy Project  
 2005-2017 Blogging, [mediacology.com](http://mediacology.com)  
 1989-2012 Freelance journalist: *Brooklyn Rail*, *Tricycle*, *Punk Planet*, *Small Press*,  
*Albuquerque Journal*, *In These Times*, *El Andar*, *Hispanic Magazine*, *East Bay Express*,  
*New Mexico Magazine*, *Santa Fean*, *Native Peoples*, *Southwest Art*, and *Outpost*  
 1999-2000 Editorial writer, *Latino Voices* syndicated nationally by Knight Ridder  
 1997-1999 Staff Writer, *Santa Fe New Mexican*, Santa Fe, NM  
 1997 Associate Editor, *Jack Magazine*, Santa Fe, NM  
 1992-1996 Co-owner, Desert Moon Periodicals, Santa Fe, NM  
 1992 Production Assistant, Discovery Channel, Santa Fe, NM  
 1991-1992 Managing Editor, Windom Books, Santa Fe, NM  
 1989-1991 Editor and co-publisher, *Emissions*, Los Angeles, CA  
 1989-1990 Assistant editor and staff writer, *Music Independent*, Oakland, CA  
 1989-1990 Research assistant, Center for Investigative Reporting, San Francisco, CA  
 1989 Research intern, Center for Investigative Reporting, San Francisco, CA  
 1985-1986 Radio production and DJ, WOBC Oberlin, OH  
 1982-1990 Co-founder, editor and publisher, *Ink Disease*, Los Angeles, CA

### **Professional Associations**

2018 International Association for Media and Communication Research  
 2017 International Environmental Communication Association  
 2014-2018 National Association of Media Literacy Educators  
 2014-2017 The Ecology, Environment, Culture Network