

Antonio López, Ph.D.

Research focus: Bridging media literacy and sustainability education.

Education

- Ph.D. Sustainability Education, Prescott College (2013)
- M.A. Media Studies, New School for Social Research (2005)
- B.A. Peace and Conflict Studies, University of California Berkeley (1989)

Teaching Experience

- Assistant Professor of Communications and Media Studies, John Cabot University, Rome (2013-present)
- Lecturer of Communications, John Cabot University, Rome (2008-2012)
- Adjunct Professor, American University of Rome, Rome (2008-2012)
- Media Literacy Instructor/Resident Artist, Eyebeam, NY, NY (2005)
- Media Literacy Instructor, Brooklyn Community Arts Program, NY, NY (2005)
- Adjunct Professor, Santa Fe Community College, Santa Fe, NM (2004)
- Media Literacy Instructor, San Ildefonso Pueblo, NM (2004-2005)
- Media Literacy Instructor, Santa Fe Indian School, Santa Fe, NM (2001-2004)
- Media Literacy Instructor, Warehouse 21, Santa Fe, NM (2000-2004)
- Teen Media Conference Director, Taos, NM (2002)
- Media Literacy Curriculum Development, New Mexico Media Literacy Project (2002)

Courses Taught (syllabi and teaching evaluations available upon request)

- Advanced Media Theory (JCU)
- Media Ethics (JCU)
- Media, Culture and Society (JCU)
- Digital Media Culture (JCU)
- Media and the Environment (JCU)
- Intercultural Communication (JCU, AUR)
- Race and Gender in Film/TV (JCU)
- Introduction to Visual Communication (JCU)
- Writing Across the Media (JCU)
- Senior Seminar (JCU)
- Intercultural Communication (JCU, AUR)
- Media Ethics and Cultural Citizenship (AUR)
- Media and Gender (AUR)
- Introduction to Mass Media (AUR)

Academic Service

- Online tutor, “Information Literacy and Intercultural Dialogue (MILID)” MOOC, run by UNESCO and Athabasca University in partnership with the International Media and Information Literacy and Intercultural Dialogue University Network (2015)
- Invited reviewer, *Sustainable Media: Mindful, Slow & Green Alternatives*, Routledge (2015)

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- Editorial board member, *Media Education Research Journal* (2015)
- Dissertation committee member, Mary Antonio Wood, PhD candidate Pacifica Graduate Institute (2014-15)
- Advisor for *Digital International Media Literacy eBook Project* (2014-15)
- Invited reviewer, *Mediated Communities*, Peter Lang Publishing (2014)
- Invited reviewer, *Handbook of Media Ethics*, Routledge (2014)
- Advisory board member, *Journal of Sustainability Education* (2010-13)
- Invited reviewer, *Journal of Communication Theory* (2010)

University Service

- Academic advising (2013-present)
- Adviser of Grassroots student club (2008-present)
- Professional development workshop (Media Literacy for Teaching English) (2014)
- ENLUS presentations (2010-present)
- Led media literacy workshop for professional development with Italian teachers (8/7/14)

Departmental Service

- Courses developed (Writing Across the Media, Media and the Environment, Introduction to Visual Culture, Media Ethics, Senior Seminar)
- Coordinator, Institute in International Communications in Rome: Events and Activities (2014-present)
- Major Communications Department curriculum revision (2013-14)
- Organized Cinicittá field trips (2013-14)
- Assisted with updates and redesign of Comm. Dept. website (Spring, 2014)
- Participated in inner-department dialog on communications needs of academic programs (Fall, 2013)

Professional Media Work

- Freelance journalist: *Brooklyn Rail*, *Tricycle*, *Punk Planet*, *Small Press*, *Albuquerque Journal*, *In These Times*, *El Andar*, *Hispanic Magazine*, *East Bay Express*, *New Mexico Magazine*, *Santa Fean*, *Native Peoples*, *Southwest Art*, and *Outpost* (1989-2012)
- Blogging, *mediacology.com* (2005-present)
- Editorial writer, *Latino Voices* syndicated nationally by Knight Ridder (1999-2000)
- Staff Writer, *Santa Fe New Mexican* (1997-1999)
- Associate Editor, *Jack Magazine*, Santa Fe, NM (1997)
- Co-owner, *Desert Moon Periodicals*, Santa Fe, NM (1992-1996)
- Production Assistant, *Discovery Channel*, Santa Fe, NM (1992)
- Managing Editor, *Windom Books*, Santa Fe, NM (1991-1992)
- Editor and co-publisher, *Emissions*, Los Angeles, CA (1989-1991)
- Assistant editor and staff writer, *Music Independent*, Oakland, CA (1989-1990)
- Research assistant, *Center for Investigative Reporting*, San Francisco, CA (1989-1990)
- Research intern, *Center for Investigative Reporting*, San Francisco, CA (1989)

- Radio production and DJ, WOBC Oberlin, OH (1985-1986)
- Co-founder, editor and publisher, *Ink Disease*, Los Angeles, CA (1982-1990)

Publications

Books

- *Greening Media Education*, Peter Lang Publishing (2014)
- *The Media Ecosystem: What Ecology Can Teach Us About Responsible Media Practice*, North Atlantic Books (2012)
- *Mediacology: Multicultural Media Education in the 21st Century*, Peter Lang Publishing (2008)

Book Chapters

- “Developing Visual Literacy Skills for Environmental Communication,” *Ecopedagogy of Environmental Communication*, Routledge (accepted for publication)
- “Cinema America Occupato: The Ambiguous Politics of Cinema, Public Life and Austerity in Rome” (with Peter Sarram), *Popular Culture and the Austerity Myth: Hard Times Today*, Routledge (accepted for publication)
- “Mapping North American Media Literacy Practices,” *Transformation of LIS Education, Libraries and Information Services for Knowledge Society*, Ess Ess Publications (2016)
- “Ecomedia Literacy for Environmental Sustainability,” *2015 Yearbook Media and Information Literacy and Intercultural Dialog*, UNESCO (2015)
- “Putting the Eco into Media Ecology,” *Media and the Ecological Crisis*, Routledge (2014)
- “Practicing Sustainable Youth Media,” *Perspectives on Youth Media: Cultures of Production & Education*, Peter Lang Publishing (2011)
- “Poverty (Un)consciousness,” *What Comes After Money*, North Atlantic Books (2011)
- “Reality 2.0,” *Toward 2012: Perspectives on the Next Age*, Tarcher/Penguin (2008)
- “Circling the Cross: Bridging Digital Media and Native America,” MacArthur Foundation's book series, *Digital Learning in the 21st Century*, MIT Press (2007)
- “The Aesthetic Pleasures of War: Understanding Propaganda in an Age of Television,” *Media Literacy: A Reader*, Peter Lang Publishing (2007)
- “School of (Punk) Rock: An Autobiographical Rant on Education,” *Media Literacy: A Reader*, Peter Lang Publishing (2007)
- “Advertising Hooks,” *Emotional Appeal In Advertising*, CFAI Press (2007)
- “Museum Piece,” *Traveler's Tales Cuba*, Traveler's Tales (2001)
- “AT&T, the Serpent's Shadow, and the Dreadlock Gringo,” *In Search of Adventure*, CCC Publishing (1999)
- “No Futuro,” *In Search of Adventure*, CCC Publishing (1999)

Juried Academic Journals

- Book Review: “Greening Africana Studies by Rubin Patterson,” *Teacher College of Record* (2015)

- Book review: “(Re)Thinking Orientalism: Using Graphic Narratives to Teach Critical Literacy by Rachel Bailey Jones,” *Journal of Media Education Literacy* (2015)
- “Greening the Mediapolis,” *International Journal of Social Ecology and Sustainable Development* (2014)
- “Greening a Digital Media Course: A Field Report,” *Journal for Sustainability Education* (Winter, 2013)
- Book review: “Latina Teens, Migration, and Popular Culture by Lucila Vargas,” *Journal of Latinos and Education* (2011, 10 (2))
- “Defusing the Cannon/Canon: An Organic Media Approach to Environmental Communication,” *Environmental Communication* (March 2010, 4 (1))
- “Media Permaculture,” *Journal of Media Ecology* (2008, 7 (4))
- “Xeroxing Culture, Erasing History: The Problem with ‘Hispanic’ Identity and Art in Northern New Mexico,” *Puerto del Sol* (Summer 2002)

Websites

- “Manifesto for Greening Media Literacy,” A Manifesto for Media Education, <http://www.manifestoformediaeducation.co.uk/> (2011)
- “Greening a Digital Media Course,” New Media Literacies, <http://newmedialiteracies.org/> (2011)

Conference Presentations

- “Bridging Sustainability Education With Media Education: Methods, Techniques, and Hands-On Approaches From Practitioner Experiences in the Field” (with Sox Sperry), Media Education Summit, Boston (November 22, 2015)
- “Education and Green Cultural Citizenship” (with Sox Sperry and Jennifer Rauch), National Association of Media Literacy Education, Philadelphia (June 26-27, 2015)
- “Media literacy as Decolonization: Diversifying the Digital Media Ecosystem” (with Abeer Salem), Digital Communication in the Time of Disclosure, Yarmouk University, Irbid, Jordan (October 26-28, 2014)
- “Media Literacy: Education for the 21st Century” (with Abeer Salem), Media Education in Egypt and the Arab World: Reality and Future Prospects, Modern Sciences and Arts University, Cairo, Egypt (September 20 – 21, 2014)
- “Greening Media Literacy” (with John Blewitt, Aston Business School), Media & Learning Conference, Brussels (2012)
- “Greening Media Education,” Fourth Annual Sustainability Symposium, Prescott College, AZ (2012)
- “Greening Media Education: Opportunities and Barriers,” presenter, Media Education Summit, London, UK (2011)
- “Survivor as Heterotopic Space,” Critical Themes in Media Studies Conference, New School for Social Research, NYC (2004)

Other Presentations

- “Communicating to Inspire Change: Food Security and Sustainability,” JCU-FAO workshop, Rome, Italy (July 13-17, 2015)

- “Global Village’s Inhabitants: Media’s Impact on Local and Transnational Identity” (moderator), Institute in International Communications, John Cabot University, Rome, Italy (July 2, 2014)
- “Greening a Digital Media Course,” Workshop: Engage Students in Creative Multimedia Production, American University of Kosovo, Kosovo (March 21, 2014)
- “Greening the Media Literacy Ecosystem: Towards a 21st Century Pedagogy,” International Conference on Media Education and Digital Competence-Ludoliteracy, Collective Creation and Learning, Barcelona, Spain (November 15, 2013)
- “Greening Media Education,” National Association of Media Literacy Education conference, Los Angeles, CA (July 14, 2013)
- “Occupy Sustainability Education,” moderator, Fourth Annual Sustainability Symposium, Prescott College, AZ (2012)
- “Users’ Perspectives,” moderator, Knowledge, Creativity and Fair Uses in Higher Education, John Cabot University, Rome, Italy (2011)
- “Twittering the Revolution: Causes and Prospects of the North African Upeaval,” panelist, John Cabot University, Rome, Italy (2011)
- Participant, Open Education Conference, Open University, Barcelona, Spain (2010)
- “Enclosure of the Commons,” moderator, Third Annual Sustainability Symposium, Prescott College, AZ (2010)
- “Bridging the Digital Divide Through Youth Media Projects,” presenter, Media and Multicultural America: Dynamic, Diverse, Democratic, Munich, Germany (2007)
- “Media Literacy/Video Production for Tobacco Prevention,” Native Youth Wellness Camp, Tulsa, Oklahoma (2007)
- “The Press Isn’t Psychic,” National Association of Latino Arts and Culture, Kansas City, MO (2006)
- “Introduction to Media Literacy,” US State Department Web Chat (2006)
- “Ecology and Media Literacy,” Media Education (ACME) National Summit, Burlington, VT (2006)
- “Media Literacy and Alcohol Prevention,” State of New Mexico, San Juan Pueblo, NM (2006)
- “Merchants of Culture,” Northeast Media Literacy Conference, UCONN, Storrs CT (2006)
- “Media Literacy/Video Production for Alcohol Prevention,” New York Foundling Institute, NYC (2006)
- “Introduction to Media Literacy,” NYC Grassroots Media Conference, NYC (2006)
- “Media Literacy for Health,” Hunter College, Public Health Advocacy, NYC seminar (2006)
- “Media Literacy and Alcohol Prevention,” Students Against Drunk Driving, Phoenix, AZ (2006)
- “EcoMedia,” Verde Valley School, Sedona, AZ (2006)
- “Introduction to Media Literacy,” New York City Grassroots Media Conference, NYC (2005)
- “Introduction to Media Literacy,” New York University, NYC (2005)
- “Media Literacy for Health,” National Rural Health Association, New Orleans (2005)
- “Media Literacy for Health,” AIDS Conference, Omaha, OK (2005)

- Panelist, Media Literacy: Overseas Conversation Series on Media Literacy, NYC (2005)
- “Media Literacy/Video Production for Tobacco Prevention,” Native Youth Wellness Camp, Tulsa, Oklahoma (2005)
- “Media Literacy/Video Production for Alcohol Prevention,” East Texas Council on Alcoholism and Drug Abuse, Longview, Texas (2005)
- “Media Literacy/Video Production for Tobacco Prevention,” Tribal Tobacco Prevention Network, Portland, OR (2005)
- “Media Literacy/Video Production for Tobacco Prevention,” Youth Tobacco Prevention Conference, Sioux Falls, SD (2005)
- “Media Literacy for Alcohol Prevention,” Latino Health Forum, San Rafael, CA (2005)
- “Native American Youth Media,” National Center for the Preservation of Democracy, Los Angeles, CA (2005)
- “Latino Art,” panelist, Museum of International Folk Art, Santa Fe, NM (2003)
- “A Career in Media,” Native American Preparatory School, Santa Fe, NM (1999)

Conferences/Seminars Attended

- International Media Information Literacy Research Development Workshop, Salzburg Academy, Salzburg, Austria (January 23-25, 2015)
- Digital International Media Literacy eBook Project seminar, Webster University, Geneva, Switzerland (December 5-7, 2014)
- First European Media and Information Literacy Forum, UNESCO, Paris, France (May 27-28, 2014)
- American International Consortium of Academic Libraries (AMICAL) Annual Meeting and Conference, John Cabot University, Rome (June 12-15, 2013)
- AMICAL-AUC Workshop on Collaborative Learning Technologies, American University of Cairo, Egypt (11-12 November 11-12, 2012)

Summary of Professional Achievements

- Fourteen years teaching experience (university, high school, professional development, youth workshops, conferences)
- Writing (award nominated book, academic journals, newspapers, magazines, web sites, blogging)
- Twenty-five years media experience (radio, TV, film, newspapers, book publishing, magazines, internet, distribution)
- Certified media literacy trainer (New Mexico Media Literacy Project) and video production (Santa Fe Public Access)
- Business owner (international magazine distribution, consulting, training)
- Clients (MacArthur Foundation, The Praxis Project, PBS, United States State Department, National Association of Latino Arts and Culture, National Rural Health Organization, Media Literacy Project, Eyebeam, Students Against Drunk Driving, Museum of International Folk Art, Center for Contemporary Arts, Intel, Tulalip Tribe, Salt River Pima Tribe, Washington State Tobacco Prevention Resource Center, Northwest Portland Area Indian Health Board, Santa Fe Public Schools, Peter Lange Publishing)
- Grassroots media activism

Professional Associations

- National Association of Media Literacy Educators
- The Ecology, Environment, Culture Network

Bio

- Born in Los Angeles, CA (1966); worked and lived in California, New Mexico, New York; moved to Rome (2007); father of two children (Francesca (eight) and Yasmin (four)); amateur photographer and musician.